



## DOCUMENTING KINGDOM STORIES

FilmMaking is an impactful and lasting medium that has the potential of carrying the Gospel to our neighbors and the nations and confronting our culture with the truth. There are many marvelous stories of God's grace that should be told far and wide, so if it's possible to be a part of capturing and sharing just a few glimpses of this tapestry of grace through Kingdom stories, what better place to be?

## MISSION FILMS

Testimonies, Inspirational Stories, and Support Videos created for your ministry or organization that call your audience to action are all valuable ways of documenting stories, encouraging the church, urging your audience to serve the kingdom with their gifts and strengths, and raising support for the ongoing work.

## MISSION FACILITATION

There are four roles in the sending mechanism of foreign and local missions: 1) The Senders, 2) The Goers, 3) The Supporters, and 4) The Facilitators -- the ones who help connect the second and the third. Film is a facilitator. If you are a gospel-centered missionary needing to raise support or a church looking to create a video to raise support for individuals who are serving on the mission field at home or abroad and/or seeking to use a medium through which the gospel can be shared, consider using the tool of video.



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### HOW TO USE FILM

Here are the top ways you can be using film on mission:

- **3-minute ministry overview video:** this can be used on a website, social media, in email newsletters, and at events
- **1-minute video:** once again, this can be used on social media, in emails, or on a website.
- **Donor Testimony Videos:** “how has this ministry impacted your life and why do you choose to give?”, this helps traction, authority piece, longevity in life-span)
- **Ministry Testimonial/Short Story Video:** This style of video takes a closer look at specific stories of God's grace and goodness that are occurring in your ministry. These can continue to be shared for many years in the future.
- **Ministry Update Video:** A concise way of sending out updates to your supporters and keeping them posted on what is happening with your ministry.
- **Mini-Documentary:** Longer videos that are sometimes scripted and offer a more in-depth look into the mission.